

**St. Augustine Beaches News Journal:** Serves City of St. Augustine Beach and Anastasia Island residents including Marsh Creek, Island Hammock, Sea Colony, Ocean Oaks, Sea Grove, Sea Oaks, Magnolia Dunes, Commodores Club, Woodland Estates, Ocean Palms and other neighborhoods. Current U.S. Mail distribution exceeds 6,400 home and business addresses.

**St. Augustine Observer:** Serves Southern St. Augustine areas of St. Augustine Shores and St. Augustine South, Vail Point, Southwood other smaller communities. Current U.S. Mail distribution exceeds 9,000 homes and business addresses.

Combined estimated readership over 16,000 St. Johns County area residents with additional newspaper general distribution to numerous area vacation and visitor locations, libraries, and selected locations each month.

**Advertising Order & Payment (Rates are per ad per Month per Issue)**

Beaches News Journal

Observer

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Cell Phone \_\_\_\_\_

Email \_\_\_\_\_ Ad Start Month/Year \_\_\_\_\_

Issue Month(s)  Jan  Feb  Mar  Apr  May  June  
 July  Aug  Sept  Oct  Nov  Dec

# Months \_\_\_\_\_ Monthly Rate \_\_\_\_\_ Enclosed \$ \_\_\_\_\_ Chk# \_\_\_\_\_

Special Instructions \_\_\_\_\_ BLK-White \_\_\_\_\_ Color \_\_\_\_\_

- 2 1/2" wide x 2 1/4" (1/20 Page)
- 5" wide x 2" (1/12 Page)
- 10" wide x 2" (1/8 Banner)
- 5" wide x 3" (1/8 Page)
- 5" wide x 6" (1/4 Page)
- 10" wide x 3" (1/4 Banner)
- 5" wide x 12" (1/2 Page Vertical)
- 10" wide x 6" (1/2 Page Horizontal)
- 10" wide x 12" (Full Page)

\* Call for Current Discount Specials !

**AD DEADLINE IS 15TH OF EVERY MONTH FOR THE FOLLOWING MONTH'S ISSUE!**  
(Example: May 15th is the deadline for the June Issue)

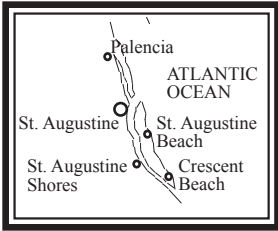
PLEASE CONTACT US IF YOU NEED HELP WITH AD COMPOSITION AND LAYOUT. SETUP AND INCERTION OF YOUR AD IS INCLUDED IN THE ADVERTISING RATE. HOWEVER, ADDITIONAL COST MAY BE NECESSARY FOR GRAPHIC DESIGN WORK IN PRODUCING THE AD.

MAIL SEPARATE CHECKS AND COMPLETED FORMS TO: *Beaches News Journal or St. Augustine Observer*  
2465 US 1 South #8 St. Augudtine, Florida 32086

We (advertiser/s) want to place advertising in the Beaches News Journal and/or Shores Observer. We agree to pay for services supplied newspapers on or before the dates established by them as their terms of credit, which are due upon receipt. We agree that if we should need to cancel this legal written, verbal or email confirmation agreement before completion date, all past ad placement will be paid within 3 months of publication date. We therefore further agree to guarantee payment of all advertising placed and understand that if litigation necessary, I/we are liable for all reasonable attorney and collection fees. I understand that placement is at publishers discretion & not guaranteed.

Š Signed By \_\_\_\_\_ Title \_\_\_\_\_ Date \_\_\_\_\_

Beaches/Observer Representative \_\_\_\_\_ Date \_\_\_\_\_



# St. Augustine Community Newspapers



## Observer or Beaches News Journal

**Rates Are Per Ad Per Month Per Newspaper  
Call for Special Discounts!**

Regular Ad Sizes		1 - 3 Issues	4 - 6 Issues	7 - 12 Issues
		Monthly Rate	Monthly Rate	Monthly Rate
• 2 1/2" wide x 2 1/4" high (1/20 page) 6.25 sq. inch	B&W	\$60	\$55	\$50
	Color	\$65	\$60	\$55
• 5" wide x 2" high (1/12 page) 10 sq. inch	B&W	\$85	\$80	\$75
	Color	\$95	\$90	\$85
• 5" wide x 3" high (1/8 page) 15 sq. inch	B&W	\$120	\$110	\$100
	Color	\$135	\$125	\$115
• 5" wide x 4" high (1/6 page) 10" x 2" (Banner) 20 sq inch	B&W	\$175	\$150	\$125
	Color	\$200	\$175	\$150
• 5" wide x 6" high (1/4 Page) 10" x 3" (Banner) 30 sq. inch	B&W	\$250	\$225	\$200
	Color	\$275	\$250	\$225
• 5" wide x 12" high (1/2 Page) 10" wide x 6" high 60 sq inch	B&W	\$350	\$325	\$300
	Color	\$400	\$375	\$350
• 10" wide x 12" high (Full Page) 120 sq. inch	B&W	\$625	\$575	\$525
	Color	\$675	\$625	\$575

- Free Ad Layout & Setup
- Delivered Monthly by *U.S. Mail* to the neighborhood developments of St. Augustine Shores, St. Augustine South and others in Southern St. Johns County.
- Additional newspaper general distribution to numerous area vacation, visitor locations and local Libraries each month.

2465 US 1 S. #8, St. Augustine, FL 32086

Tatiana Diaz: 904-894-0204 Media/Sales email: [TatianaObserver@gmail.com](mailto:TatianaObserver@gmail.com)

Cliff Logsdon: 904-607-1410 Publisher/Editor email: [clifflogsdon@att.net](mailto:clifflogsdon@att.net)

Online at: [www.StAugustineObserverOnline.com](http://www.StAugustineObserverOnline.com) or [SABNJ.com](http://SABNJ.com) 10-23

Beaches News Journal & Observer Ad Layout

