

St. Augustine Beaches News Journal: Serves City of St. Augustine Beach and Anastasia Island residents including Marsh Creek, Island Hammock, Sea Colony, Ocean Oaks, Sea Grove, Sea Oaks, Magnolia Dunes, Commodores Club, Woodland Estates, Ocean Palms and other neighborhoods. Current U.S. Mail distribution exceeds 6,400 home and business addresses.

St. Augustine Observer: Serves Southern St. Augustine areas of St. Augustine Shores and St. Augustine South, Vail Point, Southwood other smaller communities. Current U.S. Mail distribution exceeds 9,000 homes and business addresses.

Combined estimated readership over 16,000 St. Johns County area residents with additional newspaper general distribution to numerous area vacation and visitor locations, libraries, and selected locations each month.

Advertising Order & Payment (Rates are per ad per Month per Issue)

Beaches News Journal

Observer

Company Name _____

Contact Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Cell Phone _____

Email _____ Ad Start Month/Year _____

Issue Month(s) Jan Feb Mar Apr May June
 July Aug Sept Oct Nov Dec

Months _____ Monthly Rate _____ Enclosed \$ _____ Chk# _____

Special Instructions _____ BLK-White _____ Color _____

- 2 1/2" wide x 2 1/4" (1/20 Page)
 - 5" wide x 2" (1/12 Page)
 - 10" wide x 2" (1/8 Banner)
 - 5" wide x 3" (1/8 Page)
 - 5" wide x 6" (1/4 Page)
 - 10" wide x 3" (1/4 Banner)
 - 5" wide x 12" (1/2 Page Vertical)
 - 10" wide x 6" (1/2 Page Horizontal)
 - 10" wide x 12" (Full Page)
- * Call for Current Discount Specials !

AD DEADLINE IS 15TH OF EVERY MONTH FOR THE FOLLOWING MONTH'S ISSUE!
(Example: May 15th is the deadline for the June Issue)

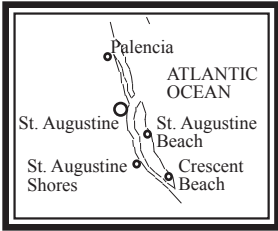
PLEASE CONTACT US IF YOU NEED HELP WITH AD COMPOSITION AND LAYOUT. SETUP AND INCERTION OF YOUR AD IS INCLUDED IN THE ADVERTISING RATE. HOWEVER, ADDITIONAL COST MAY BE NECESSARY FOR GRAPHIC DESIGN WORK IN PRODUCING THE AD.

MAIL SEPARATE CHECKS AND COMPLETED FORMS TO: *Beaches News Journal or St. Augustine Observer*
2465 US 1 South #8 St. Augudtine, Florida 32086

We (advertiser/s) want to place advertising in the Beaches News Journal and/or Shores Observer. We agree to pay for services supplied newspapers on or before the dates established by them as their terms of credit, which are due upon receipt. We agree that if we should need to cancel this legal written, verbal or email confirmation agreement before completion date, all past ad placement will be paid within 3 months of publication date. We therefore further agree to guarantee payment of all advertising placed and understand that if litigation necessary, I/we are liable for all reasonable attorney and collection fees. I understand that placement is at publishers discretion & not guaranteed.

✓ Signed By _____ Title _____ Date _____

Beaches/Observer Representative _____ Date _____



St. Augustine Community Newspapers



Observer or Beaches News Journal

**Rates Are Per Ad Per Month Per Newspaper
Call for Special Discounts!**

| Regular Ad Sizes | | 1 - 3 Issues | 4 - 6 Issues | 7 - 12 Issues |
|--|-------|--------------|--------------|---------------|
| | | Monthly Rate | Monthly Rate | Monthly Rate |
| • 2 1/2" wide x 2 1/4" high (1/20 page) 6.25 sq. inch | B&W | \$60 | \$55 | \$50 |
| | Color | \$65 | \$60 | \$55 |
| • 5" wide x 2" high (1/12 page) 10 sq. inch | B&W | \$85 | \$80 | \$75 |
| | Color | \$95 | \$90 | \$85 |
| • 5" wide x 3" high (1/8 page) 15 sq. inch | B&W | \$120 | \$110 | \$100 |
| | Color | \$135 | \$125 | \$115 |
| • 5" wide x 4" high (1/6 page) 10" x 2" (Banner) 20 sq inch | B&W | \$175 | \$150 | \$125 |
| | Color | \$200 | \$175 | \$150 |
| • 5" wide x 6" high (1/4 Page) 10" x 3" (Banner) 30 sq. inch | B&W | \$250 | \$225 | \$200 |
| | Color | \$275 | \$250 | \$225 |
| • 5" wide x 12" high (1/2 Page) 10" wide x 6" high 60 sq inch | B&W | \$350 | \$325 | \$300 |
| | Color | \$400 | \$375 | \$350 |
| • 10" wide x 12" high (Full Page) 120 sq. inch | B&W | \$625 | \$575 | \$525 |
| | Color | \$675 | \$625 | \$575 |

- Free Ad Layout & Setup
- Delivered Monthly by *U.S. Mail* to the neighborhood developments of St. Augustine Shores, St. Augustine South and others in Southern St. Johns County.
- Additional newspaper general distribution to numerous area vacation, visitor locations and local Libraries each month.

2465 US 1 S. #8, St. Augustine, FL 32086
 Cliff Logsdon: 904-607-1410 Publisher/Editor email: clifflogsdon@att.net
 Online at: www.StAugustineObserverOnline.com or SABNJ.com 10-23

Beaches News Journal & Observer Ad Layout

